Montana Local Food Challenge
Sponsored by Northern Plains Resource Council
August 2021
northernplains.org/localfoodchallenge

2021 SPONSORSHIP OPPORTUNITIES

Yes, I would like to sponsor the 2021 Montana Local Food Challenge!
Please accept my donation for the following sponsorship:

☐ Booster ($250)
☐ Supporter ($100)
☐ Friend ($25)

Sponsors automatically receive stickers, posters, and materials. Check here if you would not like to receive them ☐

**If you are a new sponsor, please send your logo to caroline@northernplains.org**

Company/Organization: ____________________________________________________________
Contact Person: _____________________________________ Title: _______________________
Mailing Address: __________________________________________________________________
City/State/Zip: ___________________________________________________________________
Phone: ____________________________ Email: ________________________________________

PAYMENT INFORMATION

☐ Check Enclosed       ☐ Please charge my credit card for the full amount
☐ MasterCard ☐ Visa # ______________________________
Exp. Date: _______________

Please fill form out completely and return it with credit card info or a check addressed to:
Northern Plains Resource Council, 220 S 27th St., Suite A, Billings, MT 59101
Please direct questions regarding sponsorship to Caroline: (406) 248-1154 or caroline@northernplains.org

YOUR SPONSORSHIP IS GREATLY APPRECIATED!!!  Tax ID: #81-0367205

220 South 27th Street, Suite A, Billings, MT 59101 • (406) 248-1154 • www.northernplains.org
For the month of August 2021, we will bring the Montana Local Food Challenge to consumers, businesses, and institutions across Montana. The Montana Local Food Challenge is an opportunity for Montanans to challenge their current buying and eating habits and make a commitment to eating locally. The challenge is simple: eat something local every day in August.

After exciting growth last year with hundreds of new participants, we're looking to go even bigger in 2021.

**Montana Local Food Challenge**
Sponsored by Northern Plains Resource Council
August 2021
northernplains.org/localfoodchallenge
www.northernplains.org/localfoodchallenge

Contact Caroline at (406) 248-1154 or caroline@northernplains.org

---

### Why Sponsor?

Do you support local food? We want to support you! As a sponsor of the Local Food Challenge you can:

1. **Get exposure to a broad group of Montanans and the general public through our website, emails to thousands of Montanans, targeted Facebook posts, Instagram, event posters, and more.**
2. **Receive materials from us including Local Food Challenge stickers for your patrons, table tents, and postcards that broadcast your commitment to local food.**
3. **Get connected with our partner organizations from across the state.**
4. **Connect to consumers about high-quality Montana foods, and why they matter to you.**
5. **Boast about contributing to our Montana economy by supporting Montana agriculture.**
6. **Save money on your taxes: your sponsorship is fully tax deductible!**

### How Do I Become a Sponsor?

1. Review the sponsorship benefits chart and decide what works for your business.
2. Fill out the attached sponsorship form and mail it along with a check or credit card info to Northern Plains Resource Council at 220 S. 27th St., Suite A, Billings, MT 59101. If you have any questions, or would like to learn more, contact Caroline Canarios at Northern Plains.
3. Turn it in by August 2.

[Click here for more information on sponsors and benefits](northernplains.org/localfoodchallenge)

---

### Sponsorship Benefits

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Social Media</th>
<th>Acknowledgement</th>
<th>Website Presence</th>
</tr>
</thead>
<tbody>
<tr>
<td>FRIEND (25)</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>SUPPORTER (100)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes (Facebook and Instagram)</td>
</tr>
<tr>
<td>BOOSTER (250)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes (Facebook and Instagram)</td>
</tr>
</tbody>
</table>

---

**Northern Plains Resource Council**

Northern Plains Resource Council is a grassroots conservation and family agriculture group that organizes Montanans to protect soil and water quality, family farms and ranches, and our unique quality of life. We are working with farmers, ranchers, and local businesses to increase consumer awareness of Montana grown, raised, and processed foods, while supporting those that sell and market Montana foods.

---

**Montana Local Food Challenge**

For the month of August 2021, we will bring the Montana Local Food Challenge across Montana. The challenge is simple: eat something local every day in August. After exciting growth last year with hundreds of new participants, we're looking to go even bigger in 2021.