



WILD & SCENIC[®] FILM FESTIVAL

where activism gets inspired

PRESENTED BY:

NORTHERN PLAINS RESOURCE COUNCIL

September 21, 2019 | Babcock Theater | Billings, MT

6,000

FACEBOOK FANS

16,000

EMAIL SUBSCRIBERS

500

EXPECTED ATTENDEES

The Wild and Scenic Film Festival on Tour brings a wide-ranging program of thoughtful, inspiring, and beautiful short films to Billings. Northern Plains Resource Council has hosted the event in Billings for the past 10 years, and our sponsors truly make the event happen.

Who is Northern Plains Resource Council?

Northern Plains is a grassroots conservation and family agriculture group. We organize Montana citizens to protect water quality, family farms and ranches, and our unique quality of life. We live our values through Home on the Range, Montana's first LEED Certified green building located in Billings. The Wild and Scenic Film festival provides us the opportunity to share our values with a broader community, and present a film program that would otherwise not come to our area.

Why Sponsor?

- Exposure to a broad group of Northern Plains supporters, festival attendees, and the general public through our website, emails, social media, event posters, and more!
- Prominent display of your company logo on event materials.
- Connect to hundreds of local consumers at the event and drive them to your business.
- Generate good will with free giveaways at a fun, inspiring community event.
- Months of advertising exposure throughout our event promotion. Your business will also be promoted alongside nationally recognized brands like Patagonia, Klean Kanteen, ClifBar, Sierra Nevada Brewing, and more!
- Find creative ways to integrate the film festival with the activities of your business.
 - Ex. Restaurant specials for film fest attendees, film festival offers on merchandise, tabling at the event, etc.
- Your sponsorship is fully tax deductible!

How Do I Become a Sponsor?

1. Review the sponsorship benefits chart and decide what works for your business.
2. If you have any questions, or would like to learn more, contact Claire Overholt with Northern Plains.
3. Sign-up and pay for your sponsorship online at www.northernplains.org/film-festival OR fill out the attached sponsorship form and mail it along with a check to Northern Plains Resource Council at 220. S. 27th St. Suite A, Billings, MT 59101.



Contact Claire at (406) 248-1154 or
claire@northernplains.org
www.northernplains.org/film-festival

Sponsorship Benefits:

Wild & Scenic Film Festival On Tour

Sponsorship Level	Ad Space	Business Promotion	Tabling Space	Tickets
VISIONARY (\$1000+)	*Ask us about the opportunity to increase your visibility and sponsor multiple Northern Plains events this year! <i>(Includes promotional benefits of Title sponsorship and more)</i>		Yes	10
TITLE (\$500)	Full page ad in program	Social media Logo on poster, handbills, on-screen exposure, and verbal shout-out at event	Yes	8
SUPPORTER (\$250)	1/2 page ad in program	Social media Logo on poster and handbills	Yes	6
FRIEND (\$100)	1/4 page ad in program	Logo in program	No	4



WILD & SCENIC[®] FILM FESTIVAL

where activism gets inspired

Northern Plains Resource Council presents Wild & Scenic Film Festival On Tour

SPONSORSHIP FORM

Yes, I would like to sponsor the 2019 Wild & Scenic Film Festival O'Tour!

(Pay online at www.northernplains.org/donate or submit your payment using the form below)

- Visionary (\$1000+)**
- Title (\$500)**
- Supporter (\$250)**
- Friend (\$100)**

Company/Organization: _____

Contact Person: _____ Title: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

I have enclosed a **check** in the amount of \$_____.

Please charge my **credit card** for the amount of \$_____.

Card # _____ Exp. Date: _____ CVC/CVV: _____

****You can also **pay online** at www.northernplains.org/film-festival****

**Please fill form out completely and return it with donation check addressed to:
Northern Plains Resource Council, 220 S 27th St., Suite A, Billings, MT 59101**

YOUR SPONSORSHIP IS GREATLY APPRECIATED!!! Tax ID: #81-0367205



Please direct questions regarding sponsorship to Claire:
(406) 248-1154 or claire@northernplains.org